



Renata Schwegler

Facilitating communication between users and systems.

EXPERIENCE

 Senior Product Designer at Hive | Berlin

March 2023 – Aug 2025

- Led end-to-end UX for the Hive App, a desktop platform where merchants manage and track orders from their online shops. Designed and optimized workflows for order visibility, inventory control, and fulfillment processes.
- Owned and extended UX across Hive’s mobile and desktop SaaS offerings, with a focus on the Post-Purchase Experience.
- Led design for end-customer journeys including claims submission, returns management, parcel tracking, pickup point selection, and Shopify integration.
- Collaborated cross-functionally with product and engineering teams to deliver data-driven, impactful designs and user experiences using analytics tools such as June and Metabase.
- Drove user research, designed UX/UI, prototyped, and conducted usability testing to support scalable e-commerce operations solutions.

 Senior Product Designer at Sennder | Berlin

September 2021 – March 2023

- Designed desktop applications that streamlined freight logistics across Europe.
- Led user research interviews to uncover pain points and key goals early in the design process, enabling rapid iteration and continuous feedback through close alignment with product and engineering teams.
- Established scalable design documentation and UI libraries to ensure consistency, efficiency, and continuity across all applications.

 Product Designer at MODIFI | Berlin

October 2018 – August 2021

- Owned end-to-end product design for MODIFI’s international trade finance tools, translating complex financial workflows into intuitive digital experiences for global users.
- Created wireframes, interactive UI prototypes, and conducted usability testing to validate design decisions.
- Established scalable design documentation and UI libraries to ensure consistency, efficiency, and continuity across all applications.

EDUCATION

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|--------------------------------------------------|--------------|
| Lindenwood University                            | 2016, USA    |
| MBA, Marketing                                   |              |
| Fashion Institute of Technology                  | 2015, USA    |
| Summer course, Product Design                    |              |
| Federal University of Technology                 | 2014, Brazil |
| Bachelor's degree, Industrial and Product Design |              |

SKILLS

Interface design, user experience, visual design, prototyping, user research (moderated & unmoderated), usability testing, user flows, design systems, data analytics, information architecture and product strategy.

Figma, Hotjar, Dovetail, TheyDo, Metabase, June, Linear, Jira, Usertesting, Notion, Adobe Creative Cloud, Firefly, Storybook, ChatGPT.

English, Portuguese and Spanish.